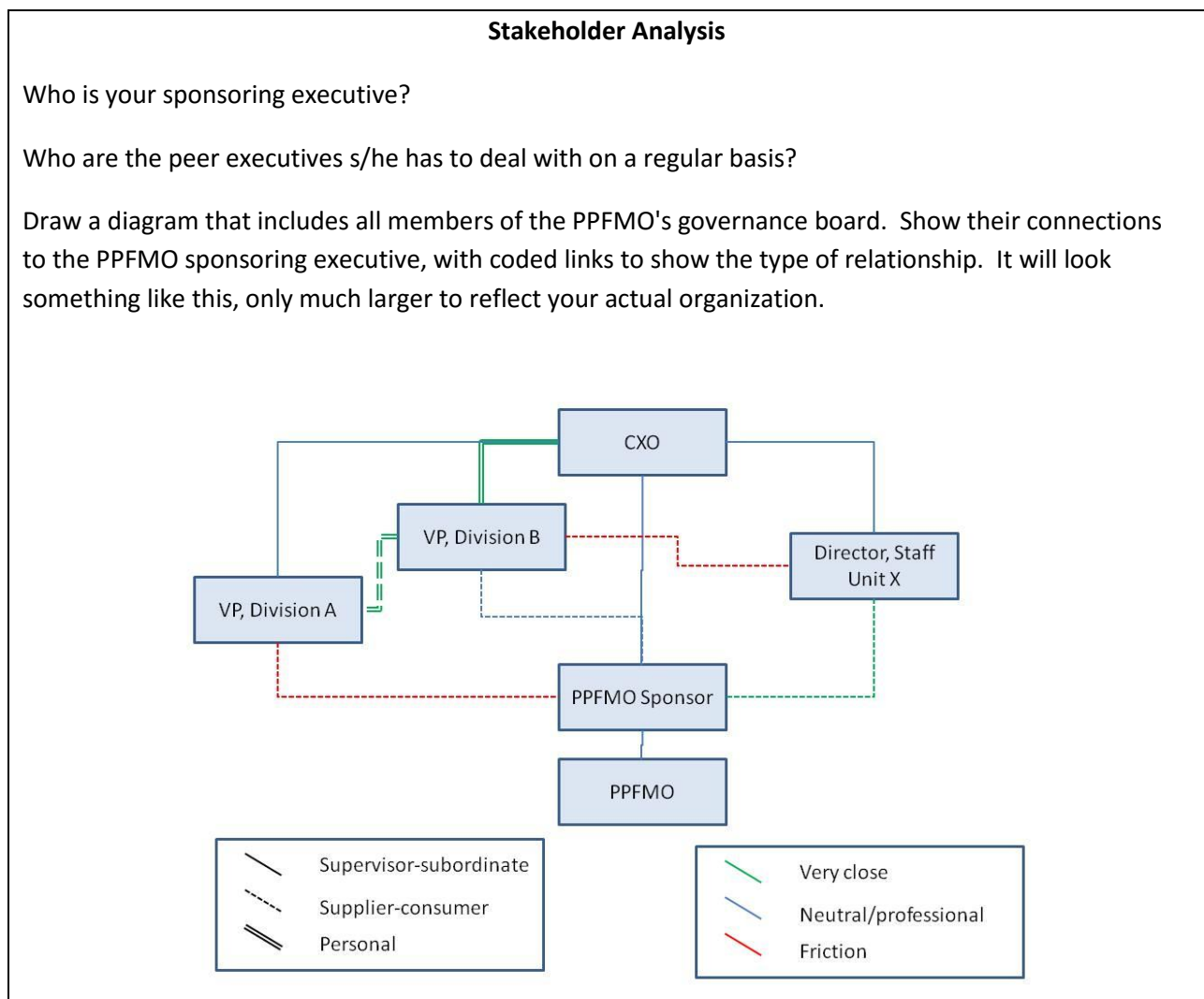


## Exercise 5: Stakeholder Analyses

1. Develop a draft Charter for your governance board. You'll find a sample written in editable form (Microsoft Word) in the resources website.
2. After defining the governance board's responsibilities, put together some key responsibilities for the PPFMO in supporting the board. Do not over-think this at this point; we'll come back to it in a later chapter.
3. Work through the exercises below to create your own Stakeholder Analysis of the various relationships that can influence the PPFMO's success in the organization. This is not a traditional organizational chart - that is, who works for whom - but more of a mind-map based on working and/or personal relationships (some positive, some adverse).





If you complete the coding of the links, **be very cautious before releasing this document to anybody.** People resent being classified, even if you are right (make that: especially if you are right!). If you have indicated that some are resistant or not supportive, they will just become even more so once they find out that you wrote your opinion down or - crime of all crimes - shared that view with others. In general, my advice is: you're better off not even telling anyone you have it, and no matter who says it will be OK to release it — don't do it. There's a whole lot of downside and no apparent upside.